

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
929146-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	820826

Flight Dates	Order #	Alt Order #
08/20/12 - 08/26/12	929146	07887449

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/23/12	M-F WXII 12 News @ No:12-1pm		MTWT---	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWT--- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII M 08/20/12 12:30 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM 1 WXII Tu 08/21/12 12:28 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM 2 WXII W 08/22/12 12:44 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM 4 WXII Th 08/23/12 12:27 PM M-F WXII 12 News @ Noon 12-1pm :30 PM12118T \$250.00 NM									
2	08/25/12	08/25/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 5:39 AM WXII 12 News 5:30-6am :30 PM12118T \$100.00 NM									
3	08/25/12	08/25/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 7:20 AM WXII 12 Sa/Su News at 6am 6-8am :30 PM12118T \$300.00 NM									
4	08/20/12	08/23/12	M-F WXII 12 News @ 5 p5-6pm		MTWT---	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWT--- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII M 08/20/12 5:57 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM 1 WXII Tu 08/21/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM 4 WXII W 08/22/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM 2 WXII Th 08/23/12 5:37 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12118T \$600.00 NM									
5	08/25/12	08/25/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/25/12 6:20 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 PM12118T \$400.00 NM									

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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
929146-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	820826	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/21/12	08/23/12	M-Su WXII 12 News @ 11-1135pm		-TWT---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWT--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 08/21/12 11:27 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM 2 WXII W 08/22/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM 1 WXII Th 08/23/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 PM12118T \$800.00 NM									
7	08/26/12	08/26/12	WXII Late News AFTER NFL	WXII Late News AF	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 08/26/12 11:23 PM WXII Late News AFTER NFL WXII Late News AF :30 PM12118T \$325.00 NM									
8	08/26/12	08/26/12	NFL Pre-Season Games 8p-11p		-----S	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Su 08/26/12 9:31 PM NFL Pre-Season Games 8p-11p :30 PM12118T \$3,500.00 NM 1 WXII Su 08/26/12 9:42 PM NFL Pre-Season Games 8p-11p :30 PM12118T \$3,500.00 NM									
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,925.00
<u>Agency Commission</u>	\$2,088.75
<u>Net Amount Due</u>	\$11,836.25